



# RENO/TAHOE VISITOR



## Yes! Send me a Reno/Tahoe Visitor!

The 2007-2008 Edition is now available for purchase! This finely crafted hardback book is packed with hundreds of color photographs and interesting facts, can be yours for only \$15!

The book's articles will inform, entertain, and help you make the most of your Reno/Tahoe visit. You'll know where to stay and eat, when the special events are, who is performing, and how to get around. Plus you'll learn some local history and trivia and have something fun to read on the plane or in the car on your way here!

**Please include a check or money order for \$15.** (\$18 outside the U.S.)Name

**Mail completed form to:**

Reno/Tahoe Visitor  
P.O. Box 20158  
Reno, Nevada 89515

Company \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_  
State \_\_\_\_\_ Zip \_\_\_\_\_ Email \_\_\_\_\_

## PLEASE TELL US ABOUT YOURSELF AND YOUR STAY IN THE RENO/TAHOE AREA.

Name (Mr./Mrs./Ms.): \_\_\_\_\_ My Hotel: \_\_\_\_\_  
Home Street Address: \_\_\_\_\_  
City/State/Zip: \_\_\_\_\_  
Occupation/Title: \_\_\_\_\_ Email: \_\_\_\_\_  
Firm Name: \_\_\_\_\_

**Please list advertisers patronized as a result of the Reno/Tahoe Visitor:**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Purchases made:**

- |                                     |   |   |  |
|-------------------------------------|---|---|--|
| Apparel:                            |   |   |  |
| <input type="checkbox"/> Women's    | <input type="checkbox"/> Jewelry        | <input type="checkbox"/> Books          | <input type="checkbox"/> Commercial Real Estate  |
| <input type="checkbox"/> Men's      | <input type="checkbox"/> Sightseeing    | <input type="checkbox"/> Bottled Liquor | <input type="checkbox"/> Residential Real Estate |
| <input type="checkbox"/> Children's | <input type="checkbox"/> Sporting Goods | <input type="checkbox"/> Gifts          | <input type="checkbox"/> Spa Services            |
| <input type="checkbox"/> Western    | <input type="checkbox"/> Shows          | <input type="checkbox"/> Toys           |  |
| <input type="checkbox"/> Shoes      | <input type="checkbox"/> Furs           |   |  |

**Patronized:**

- |                                      |  |                                    |                                   |
|--------------------------------------|--|------------------------------------|-----------------------------------|
| <input type="checkbox"/> Restaurants | <input type="checkbox"/> Golf Courses    | <input type="checkbox"/> Antiques  | <input type="checkbox"/> Realtors |
| <input type="checkbox"/> Auto Rental | <input type="checkbox"/> Sport Events    | <input type="checkbox"/> Galleries | <input type="checkbox"/> Tours    |
| <input type="checkbox"/> Ski Resorts | <input type="checkbox"/> Cultural Events | <input type="checkbox"/> Spas      | <input type="checkbox"/> Malls    |
| <input type="checkbox"/> Boutiques   |  |                                    |                                   |

**Annual Household Income Last Year:**

- |  |   |
|--|---|
| <input type="checkbox"/> Under \$25,000        | <input type="checkbox"/> \$100,000 to \$125,000 |
| <input type="checkbox"/> \$25,000 to \$50,000  | <input type="checkbox"/> \$125,000 to \$150,000 |
| <input type="checkbox"/> \$50,000 to \$75,000  | <input type="checkbox"/> \$150,000 and over     |
| <input type="checkbox"/> \$75,000 to \$100,000 |   |

**Age:**

- |                                   |                                |                                |                                |                              |
|-----------------------------------|--------------------------------|--------------------------------|--------------------------------|------------------------------|
| <input type="checkbox"/> Under 18 | <input type="checkbox"/> 18-34 | <input type="checkbox"/> 35-49 | <input type="checkbox"/> 50-64 | <input type="checkbox"/> 65+ |
|-----------------------------------|--------------------------------|--------------------------------|--------------------------------|------------------------------|

**Please answer the following:**

Travel by: Plane  Auto  Train  Bus   
Length of Stay: \_\_\_\_\_ days. Number in party: \_\_\_\_\_  
Business  Pleasure  Moving here?  when: \_\_\_\_\_  
How many times do you visit here per year? \_\_\_\_\_  
How often did you pick up this copy of the Reno/Tahoe Visitor?  
Once  2-4 times  5-7 times  8 or more   
How much time did you spend looking through it?  
Up to 1/2 hour  1/2 to 1 hour  1 to 2 hours  Over 2 hours