



RENO/TAHOE VISITOR



Mail completed form to:
Reno/Tahoe Visitor
P.O. Box 20158
Reno, Nevada 89515

Yes! Send me a Reno/Tahoe Visitor!

The 2011-2012 Edition is now available for purchase! This finely crafted hardback book is packed with hundred of color photographs and interesting facts, can be yours for only \$15!

The book's articles will inform, entertain, and help you make the most of your Reno/Tahoe visit. You'll know where to stay and eat, when the special events are, who is performing, and how to get around. Plus you'll learn some local history and trivia and have something fun to read on the plane or in the car on your way here!

Please include a check or money order for \$15. (\$18 outside the U.S.)

Name _____
Company _____
Address _____
City _____
State _____ Zip _____ Email _____

PLEASE TELL US ABOUT YOURSELF AND YOUR STAY IN THE RENO/TAHOE AREA.

Name (Mr./Mrs./Ms.): _____ My Hotel: _____
Home Street Address: _____
City/State/Zip: _____
Occupation/Title: _____ Email: _____
Firm Name: _____

Please list advertisers patronized as a result of the Reno/Tahoe Visitor:

Please answer the following:

Travel by: Plane Auto Train Bus
Length of Stay: _____ days. Number in party: _____
Business Pleasure Moving here? when: _____
How many times do you visit here per year? _____
How often did you pick up this copy of the Reno/Tahoe Visitor?
Once 2-4 times 5-7 times 8 or more
How much time did you spend looking through it?
Up to 1/2 hour 1/2 to 1 hour 1 to 2 hours Over 2 hours

Purchases made:

Apparel:
 Women's Jewelry Books Commercial Real Estate
 Men's Sightseeing Bottled Liquor Residential Real Estate
 Children's Sporting Goods Gifts Real Estate
 Western Shows Toys Spa Services
 Shoes Furs

Patronized:

Restaurants Golf Courses Antiques Realtors
 Auto Rental Sport Events Galleries Tours
 Ski Resorts Cultural Events Spas Malls
 Boutiques

Annual Household Income Last Year:

Under \$25,000 \$100,000 to \$125,000
 \$25,000 to \$50,000 \$125,000 to \$150,000
 \$50,000 to \$75,000 \$150,000 and over
 \$75,000 to \$100,000

Age:

Under 18 18-34 35-49 50-64 65+